

SWEETWATER 2008-09: YEAR (SEASON) IN REVIEW

FARMING

- Harvested over **74 varieties of fruits & vegetables** throughout the season, all local and organic
- Provided **30 CSA pickups**, plus 1 bonus pickup
- **Donated over 500 lbs** of vegetables to St. Petersburg Food Not Bombs, Tampa Food Not Bombs, and the Children's Home

MEMBERSHIP

- **285 MEMBERSHIPS SOLD:**
 - 102 FULL SHARE MEMBERSHIPS
 - 183 HALF SHARE MEMBERSHIPS

MARKET

- Total Sunday Markets provided: 31
- Estimated Attendance: 500 visitors per market enjoyed weekly Music Series, Yoga, Farm Tours, and Educational Programs
- Vendors: Approximately 48; 15 vendors with regular attendance

EDUCATION

- Field Trips
 - Attendance: 772 total (630 kids, 142 adults)
 - Total field trips provided: 26 (5 public schools, 17 private schools, 4 community organizations, Nature's Academy)
- On-site Education
 - Interns: 5
 - Volunteers: over 300

COMMUNITY PROGRAMS

- Events: 35 workshops, movies, farm tours, and study groups
- Total Participants: 682

VOLUNTEER PROGRAM

- Hosted more than **300 volunteers** logging over 635 Member hours and 1,650 non-member hours, for a total of **2,285 volunteer hours**
- **Major volunteer groups** included Hands On Tampa Bay, Eckerd College, Berkeley Prep, Blake High and USF, to mention just a few

COMMUNICATIONS

- 29 newsletters sent to 1,845 Members and Non-Members on our mailing list
- 266 Members in our "Meet-Up" Group - weekly emails about Sunday Market/other events

FUNDRAISING

- Major Fundraising Events: 3 - Total Income: **\$14,996**
 - Planter's Ball Income: \$1,402
 - Annual Appeal Income: \$1,390

- Aubrey Organics Donation: \$5,250
- Pesto Festo Income: \$6,954
- **Major Sponsors** included Vigo, Columbia Restaurant, Global Organics, Uncle Matt's, Aubrey Organics